

A Guide to Searching Trademarks Under the Madrid Protocol



THOMSON & THOMSON



www.thomson-thomson.com

800-692-8833

A Guide to Searching Trademarks Under the Madrid Protocol

BEFORE YOU FILE

Get your trademark portfolio ready:

- **TRADEMARK PORTFOLIO SEARCH** to ensure the information on record at the USPTO is accurate, before you request an international extension of trademark protection via the Madrid Protocol.

SCREENING AND SEARCHING YOUR MARK

Based on your plans for the mark, choose a level of comprehensiveness for your search:

FOR MARKS THAT WILL BE USED INSIDE THE U.S. ONLY:

U.S. FULL AVAILABILITY SEARCH¹ and a preliminary screening search of the International Register². Available in a printed report or online on SAEGIS™.

OPTION 1

U.S. FULL AVAILABILITY SEARCH¹ and a preliminary screening search of the International Register² and all member countries. Available in a printed report or online on SAEGIS™.

OPTION 2

U.S. FULL AVAILABILITY SEARCH¹ and a comprehensive International Availability Search of the International Register² and the national registers you choose.

OPTION 3

FOR MARKS THAT WILL BE USED OUTSIDE THE U.S. ONLY:

Preliminary screening search of the International Register². Available in a printed report or online on SAEGIS™.

Preliminary screening search of the International Register² and all member countries. Available in a printed report or online on SAEGIS™.

Comprehensive INTERNATIONAL AVAILABILITY SEARCH of the International Register² and the national registers you choose.

WHILE YOUR APPLICATION IS PENDING

After your USPTO application has been filed, you may wish to monitor for new, potentially conflicting applications:

- **FULL UPDATE** updates your U.S. Full Availability Search, providing any new records from the date of your original search.
- **U.S. PENDING APPLICATION WATCH** provides watching coverage of newly filed USPTO applications which may be similar to your mark.

AFTER YOUR MARK IS REGISTERED

After your mark has been registered, a watching service can automatically notify you of potential conflicts, helping you guard the uniqueness of your mark. Each of these services can provide timely notification, allowing you to take appropriate action:

- **OFFICIAL GAZETTE WATCH** monitors the USPTO Official Gazette.
- **PENDING APPLICATION WATCH** monitors new USPTO trademark applications.
- **MADRID PROTOCOL PORTFOLIO WATCH** monitors the International Register²

YOUR NEXT STEP

If you have any questions about which Thomson & Thomson screening, searching or watching product is best for you, please call your account representative or 800-692-8833.

THOMSON & THOMSON

800-692-8833

¹ As of U.S. active participation in the Madrid Protocol on November 2, 2003, the U.S. Full Availability Search will provide coverage of Madrid Protocol marks seeking protection in the United States.

² The International Register is the master trademark register of the Madrid System. The International Register includes all marks filed through both the Madrid Agreement and the Madrid Protocol.