



**Serving the Oilheat Industry Best...
Distributed Nationwide**

**North American
Heating & Energy Expo**

May 10-11, 2005



The Dynamic Duo



Presenting...

2005's Dynamic Duo!

*In the tradition of Batman and Robin,
Clark Kent and Lois Lane,
One from Column A and one from Column B...*

Comes the best marketing combo for 2005:

- Booth space at the 31st North American Heating & Energy Expo (The NEFI Show), May 10 - 11, 2005

Partnered with

- An ad schedule in *Oil & Energy* (the official publication of the New England Fuel Institute), distributed throughout Oilheat nation

Reserve a booth. "Catch the New Wave In Oilheat!" is the theme. Become part of the 2005 Expo by displaying your products and services before the industry's decision-makers.

This is one industry show you cannot afford to miss!

When you advertise in *Oil & Energy*, you put your advertising dollars before these same industry leaders. Promote your presence with ads in *Oil & Energy* leading up to the May Expo. The May issue will be given out at the show and will contain the Show Guide for attendees. After the show, follow-up ads keep your firm's name before current and prospective customers.



Visit www.nefi.com for links to both the
31st North American Heating & Energy Expo and *Oil & Energy* magazine.
Or give us a call: Tracy Goodwin at NEFI: 617-924-1000
or Sean Doyle at *Oil & Energy*: 978-535-7606

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